

EDGE 2026

Explorations in a Digital and Global Environment

Organized by: **Praxis Business School, Kolkata**



April 18, 2026
Saturday



STPI Auditorium, Sector V, Salt Lake
(* Online presentation for outstation participants)



CALL FOR PAPERS



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extended abstract

About the Conference

EDGE 2026 aims to bring together academicians, researchers, industry professionals, and scholars to share innovative research, practical experiences, and emerging trends in **“REIMAGINING MANAGEMENT IN THE DIGITAL ERA”**.

The conference provides a dynamic platform for knowledge exchange, networking, and collaborative opportunities. Participants will gain insights into cutting-edge developments and interdisciplinary approaches shaping the future.

About Praxis Business School

Praxis Business School, established in 2007 and located in Kolkata, is a leading management institute in Eastern India. The institution offers an industry-focused Post Graduate Diploma in Management (PGDM) and a Fellow Programme in Management (FPM). The PGDM program, approved by AICTE, accredited by NBA, and recognized by AIU, is designed to equip students with strong managerial foundations, analytical skills, and industry-relevant competencies through a rigorous and practice-oriented curriculum. The FPM, also approved by AICTE, is designed to foster research excellence, analytical rigor, and leadership capabilities. With a strong emphasis on data-driven decision-making, technology integration, and experiential learning, Praxis prepares the students, management professionals and research scholars to contribute effectively to academia, industry, and the evolving global business environment.

Conference Tracks

- Digital Marketing & Consumer Insights
- Finance & FinTech
- HR & Future of Work
- Business Analytics & AI
- Sustainability, Ethics & Governance
- Economics & Public Policy



Publication Details

Selected and accepted papers will be published in:

- **Praxis Journal (ISSN)** or an edited book (ISBN)
- Papers may be further considered for publication in:
 - Empirical Economics Letters (ABDC-C indexed)
 - International Journal of Marketing and Business Communication
 - International Journal of Business Analytics and Intelligence
 - International Journal of Financial Management
 - Journal of Strategic Human Resource Management
 - Other in-house and indexed volumes

Best Paper Award

Best Paper Award: ₹10,000

Awarded to the most outstanding research contribution presented at the conference.



Keynote Speakers

Prof. Alok Kumar Rai

– Director, IIM Calcutta



Mr. Abheek Barua

– Former Chief Economist, HDFC Bank

Visiting Professor, Ashoka University

Dr. Amlan Chakrabarti

– Professor & Director, A.K. Choudhury School of Information Technology, University of Calcutta

Visiting Professor, IIT Kharagpur



Reviewers

Our review panel comprises experienced academicians and subject experts from reputed institutions and industries to ensure high academic quality and integrity.

- **Prof. Saptarshi Sengupta**, Dept. of Computer Science, San Jose State University, USA
- **Dr. Joceli Mayer**, Universidade Federal de Santa Catarina, Brazil
- **Prof. Prasenjit Mandal**, Associate Professor, NEOMA Business School
- **Prof. Ananda Mitra**, Professor, Wake Forest University, North Carolina, USA
- **Dr. Gilberto Rivera Zarate**, Universidad Autónoma de Ciudad Juárez, Mexico
- **Dr. Eduard Bubalak**, Liberty University, Lynchburg, VA, USA
- **Prof. Salma Gallas**, IHEC Sousse, University of Sousse, Tunisia
- **Dr. Arindam Bandyopadhyay**, Professor, Dean-Academic Programme at National Institute of Bank Management (NIBM)
- **Dr. Satyajit Dhar**, Professor, Department of Business Administration, Kalyani University
- **Dr. Arindam Gupta**, Professor, Vidyasagar University
- **Dr. Arindam Das**, Professor of Commerce, Burdwan University
- **Dr. Arindam Laha**, Professor of Economics, Burdwan University
- **Dr. Sitangshu Khatua**, Dean & Professor, Xavier Business School, St. Xavier's University
- **Dr. Amalendu Bhunia**, Professor, Department of Commerce, Kalyani University
- **Dr. Keyurkumar M. Nayak**, Professor and Director, Garware Institute of Career Education and Development, University of Mumbai
- **Dr. Manodip Ray Chaudhuri**, Professor, Xavier Business School, St. Xavier's University
- **Dr.(CA) Sanjib Kumar Basu**, Associate Professor, Post Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata
- **Dr. Subhajit Bhattacharya**, Associate Professor, XIM University, Bhubaneswar
- **Prof. Amitava Chattopadhyay**, Administrator and Head, Department of Commerce, Scottish Church College, Kolkata
- **Dr. Devleena Majumdar**, Assistant Professor, Dept of Economics, Victoria Institution (College)

Organizing Committee Members

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Prof. Sourav Saha

Prof. Ratna Sinha



IMPORTANT DATES:

- Abstract Submission Deadline: March 15, 2026
- Acceptance Notification: April 2, 2026
- Registration Deadline: April 10, 2026
- Conference Date: April 18, 2026

Submission Guidelines

- ✓ Submit an extended abstract (max 1500 words) via the conference form

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- ✓ Submissions are open to scholars, researchers, and practitioners.

Registration Details

Category	Fee
Academia	₹ 1,500
Industry participants	₹ 2,500
Research scholars & students	₹ 500

Contact Us

E-MAIL:

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WEBSITE

<https://bit.ly/edge-2026>

